



LMF

MAY
2025

ENGAGE

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Welcome

The Final Countdown



ROGER OLDHAM
CEO & FOUNDER
LMF

Welcome to the May 2025 edition of LMF Engage, our publication for our Members, followers and London Insurance Market friends.

Excitement is brewing across the Market in the lead up to the mighty Market People Awards, the biggest event in the LMF annual calendar and an evening that many of our Market friends say is the highlight of their EC3 social calendar.

Plaisterers' Hall, in the City of London, will be packed full of the London Market's finest on 26th June, as we bring the community together to celebrate excellence and contribution. The stage is set for a stunning evening, which this year will be set to a sparkling 1920's Great Gatsby theme. Don't miss it!

Whilst it's been a quieter month, in terms of hosting live Market events, we've been very busy onboarding new exciting partners such as Amarillo and Buckhill, both of whom bring a huge amount of expertise into the LMF community, with their specialist knowledge in the Delegated Authority space.

We're also planning out our Q3 and Q4 event programme, which will include at least three summits, including one for our Leaders of Tomorrow, another for our Cyber Insurance community and our annual Technology & Innovation Summit. These workshop styled events are always incredibly insightful, so don't miss out on the limited places we have. Our Practice Group programme will also return, with a Delegated Authority roundtable in July and other groups will meet after the Summer break. As always, all LMF community events are completely free.

The Market People Awards 2025 – Finalists Announced!

The wait is over – we're thrilled to announce the finalists for the 2025 LMF Market People Awards!

This year's shortlist celebrates the individuals, teams, and firms across the London insurance market who are driving positive change, showing exceptional leadership, and delivering real impact. From rising stars and inspiring leaders to game-changing firms and high-performing teams, our finalists represent the very best of our industry.



With 22 award categories covering every corner of the market – including underwriting, claims, data, HR, change, and technology – these awards shine a light on the people making a real difference in shaping the future of the London Market.

We want to thank everyone who submitted a nomination. The response was incredible, and the calibre of entries made the judging process both challenging and inspiring.

[View Finalists Here](#)

The Market People Awards 2025 – Attend the awards

Get ready for an unforgettable evening of celebration, recognition, and roaring 1920's glamour!

Join us on Thursday, 26th June 2025, at the palatial Plaisterers' Hall, right in the heart of The City, as we bring the Great Gatsby era to life for this year's LMF Market People Awards. Expect an evening of elegance, energy, and entertainment, as we honour the remarkable individuals and firms who are shaping the future of the London insurance market.



Whether you're looking to host colleagues, clients, or partners, this is the perfect opportunity to show appreciation, make connections, and enjoy an extraordinary evening amongst 250 of the industry's best and brightest. Who will enter the Market People Hall of Fame on 26th June? – join us to find out.

Tables, half tables and individual seats are now available to book – secure your place today and be part of the celebration!

[Attend the Awards](#)

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Networking, Celebration and Socialising

Thanks to **denodo** 

Each quarter, LMF hosts a social evening for our members across the Market. The LMF Spring drinks were held earlier this month on our wonderful rooftop terrace, with views across the Thames. We were blessed with a glorious sunny evening on the warmest day of the year so far.

Practitioner Members from a wide range of carriers, brokers and Lloyd's attended this gathering, kindly supported by our friends from Denodo. A big thank you to them.

During the evening, Founder of LMF, Roger Oldham, presented three longstanding Practitioner Members with the limited edition Gold Pin and a Certificate of Appreciation. Congratulations and thank you to Ariadna Kuri of Liberty Specialty Markets, Ewa Sliwinska of Marsh and Chris Reay, for their contribution to the LMF community over the last decade.





Welcome to Amarillo & Buckhill

New additions to the LMF Community

Our Corporate Members bring exceptional insights and experience into the LMF community discussions. LMF continues to attract new and interesting members.



Welcome to Buckhill as a new Corporate Member of LMF

Buckhill's award-winning platform, already integrated with key market technologies like Whitespace, WCL, and Fusion by Amarillo Technologies, supports the full insurance lifecycle—from underwriting to claims—helping brokers and carriers simplify operations and enhance service. Its modular, API-led architecture meets the market's need for flexible, scalable digital solutions. Having firms like Buckhill in the LMF community adds real value for our practitioner members. Welcome to Stuart and the team.

Welcome to Amarillo as a new Corporate Member of LMF

As Delegated Authority business continues to grow in the London Market, Amarillo brings valuable expertise to our LMF Community Hub members involved in this important activity. Their technology-led approach is helping insurers, MGAs, and brokers improve efficiency and manage data in smarter ways—something that resonates with many of our Practitioner Members.

Amarillo's Fusion platform, designed to support bordereau management, is already making an impact in the market. We're looking forward to the conversations and knowledge sharing this new partnership will support.



LMF Engage Quiz Winner Announced

Congratulations to Mark Wilding of AEGIS London



We're delighted to announce that Mark Wilding, Digital Product Development Specialist at AEGIS London, is the winner of our London Market Quiz, which featured in a recent edition of LMF Engage – our monthly publication for members.

The six-question challenge tested participants' knowledge of EC3 and was open exclusively to professionals working across the London Market –underwriters, brokers, MGAs, Lloyd's, and market trade associations. Everyone who got all six questions correct was entered into a prize draw, with one winner receiving a dinner for two at a top London restaurant.

Last week, we met with Mark to celebrate his win, joined by Vijaiganesh Sisubalan and Subash Chandar Chakarapani of VJSAR Consultant Service Ltd—our generous prize draw sponsor—and Roger Oldham, CEO & Founder of LMF.

A huge thank you to VJSAR for supporting this initiative. We truly value their ongoing involvement in the LMF community. In addition to sponsoring the quiz, VJSAR took part in our last Technology & Innovation Summit, where Vijai, CEO & Founder of VJSAR, was joined by James Wright, Head of Digital Underwriting at Beazley, for an engaging fireside chat.

Thanks to



Behind The Lens

Podcast Recording



We were thrilled to welcome our friends from VIPR Solutions to the LMF podcast studio this month to record the latest edition of the popular Market People Podcast Series. Our CEO, Roger Oldham, sat down with VIPR's CEO, Paul Templar, to talk about the opportunities for the delegated authority market, including the growth in the sector and how technology is really making a difference. This edition will be published in June, so do keep a look out - filled with insightful commentary, this is one to watch. Thanks to Paul for his amazing contribution.

If you'd like to be a guest on a future podcast, do reach out today and share your thoughts and experience with the community. Contact us at info@lmforums.com

The LMF Market People Podcast series is available on Spotify, Apple, YouTube and through the LMF website. LMF - Putting you at the heart of the Market discussion.



PAUL TEMPLAR
CEO & FOUNDER
VIPR SOLUTIONS

ROGER OLDHAM
CEO & FOUNDER
LMF

LMF Practitioner Member Testimonial

Here's what our Members say



Ariadna Kuri

Business Process & System Analyst

Liberty Specialty Markets

“Roger and team have built a tremendous network throughout every aspect of the London Insurance market ecosystem over the past 10 years. The team is professional, helpful and friendly and provide an extremely important service to the market. The focus groups offer true innovation and help navigate some of the most challenging aspects for the industry right now while the social events are truly spectacular. I particularly applaud the way the team support the newer member of the market offering valuable insight and networking opportunities.”

LMF thanks our valued Corporate Members





**MARKET PEOPLE
AWARDS
2025**

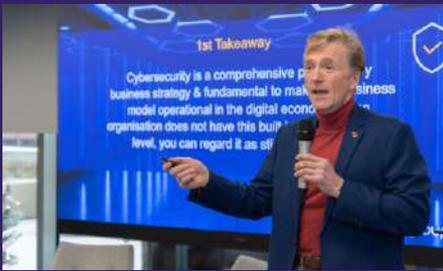
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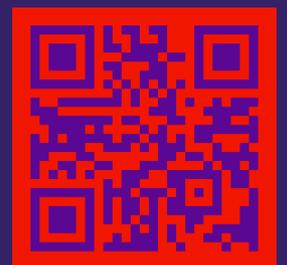


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